



MICHIGAN BISON ASSOCIATION

Announcing the revitalization of the annual MICHIGAN BISON BASH & BISON EDUCATIONAL SERIES to be held Saturday August 30, 2014 in beautiful Cheboygan, Michigan area. This event ran for many years and peaked in 2005 with over 1300 people in attendance. The Michigan Bison Association in conjunction with host ranches – New Beginnings Ranch and Midwest Buffalo Company (10637 Weadock Rd, Levering, MI – just 13 miles south of the amazing Mackinac Bridge) will be hosting an all day fun event focused on a FULL EDUCATIONAL SERIES for anyone interested in raising, selling, serving, tasting, supporting or just curious about buffalo. The day will kick off with leaders of the National Bison Association focusing on today’s trends and needs of producers. The rest of the day will consist of food, fun, games, tours, music with live bands in the “Big Barn”, and a whole lot more specifically designed for family fun and enjoyment. We will also have a full educational series for Bison and Cattle Producers.

The EDUCATIONAL SERIES, open to the public, will consist of experts in the fields of:

- **National Bison Executive Director Dave Carter and Associate Director Jim Matheson will cover the Bison Industry across America**
- **The State of Michigan Department of Agriculture will cover topics including Building Food Co-ops, Agri-Tourism and GAAMPS**
- **Bison Veterinary Medicine and today's biggest areas of concern for producers**
- **Experts in Ranch Finance and Bookkeeping to help you focus on profitability**
- **Ranch Insurance Experts that will discuss what you need and should consider including liability**

- **Equipment & Implement Dealers to share the latest in tractors and baling and other equipment needs**
- **Representatives from Slaughter & Packing Houses that will cover how to partner best and optimize your meat cuts for maximum profitability**
- **Local Hay producers will discuss what to look for and how to purchase and store your hay**
- **Experts will cover a NEW area called “GETTING STARTED IN THE BISON BUSINESS” for new potential producers**

PLEASE REMEMBER TO BRING A POTENTIAL NEW MEMBER and an ITEM FOR THE NOT-SO-SILENT AUCTION.

The Michigan Bison Association Board of Directors has committed themselves to promoting our members, educating them, and improving our focus on a strong Return on Investment for our members and supporters. The board will focus on expanding our membership and creating new partnerships to enhance our members’ ability to find those that can support their business. This ranges from where to source & sell their buffalo, simplifying and optimizing their operations, and far more frequent updates and messaging to members. The new membership drive, open to members of any state that want to join and participate in promoting their operations, will be provided a special discount on their first years membership if they sign up on or before August 30. Anyone participating at the Michigan Bison Bash can join on-site as well. Please find us online at www.michiganbisonassociation.com and join us for the Michigan Bison Bash on August 30. To call for more information –Kevin MacRitchie - 313-580-6776 or kevinmacritchie@gmail.com

Michigan Bison Bash Details:

- **Grounds open at 10am**
- **Michigan Bison Association Meeting starts at 11am with kick-off from National Bison Association Executive Directors – Dave Carter & Jim Matheson**
- **Booths and exhibits open all day and night**
- **Ranch Tours all day long**
- **Live music and beer tent open at Noon**
- **Family fun all day long**
- **FREE ONSITE CAMPING with power for those that want it – bring long extension cords**

- **Exit #326 off I-75, just 13 miles south of the Mackinac Bridge**
 - **Head South on Weadock Road (running South on West side of I-75 just 1 mile)**
 - **Located at corner of Weadock and Brandau Roads (10637 Weadock Road, Levering, MI)**
 - **Look for the big barns and all the buffalo**
- **Live Buffalo calf to pet and play with will be here to get up close and personal with.**

We look forward to seeing you there.